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“Education really
does change lives.
It’s powerful.”

—HEATHER HATHAWAY,
Dean of the School of Professional
and Part-time Learning (PPL)

Tapping into THE POWER OF EDUCATION TO CHANGE LIVES

In 37 years at NBCC, Heather Hatheway has been witness to a lot of change: staff, technical delivery methods, and, of course, students, have all shifted over nearly four decades. But the one thing that hasn’t changed is NBCC’s commitment to identifying the barriers that keep people out of post-secondary education, and finding ways to remove those barriers.

As Dean of the School of Professional and Part-time Learning (PPL), Heather leads a team that is dedicated to making post-secondary education accessible to all, no matter where they are in the province or in life.

“PPL is reaching that New Brunswicker who doesn’t see themselves as a college student, and showing them the possibilities,” said Heather. “It’s impactful, what you can do when you understand what learners struggle with and you can get them the skills that employers need.

“Education really does change lives. It’s powerful.”

Development Manager. We’ve worked tirelessly to meet the College’s mandate of providing relevant skills training that meets the province’s labour market to disruption found themselves displaced by the needs.

COVID-19 pandemic, and responded with an unprecedented desire to reskill or upskill for more sustainable employment. “They’re the right people, in the right role. They’re very competitive with themselves, and they set the bar higher without me having to raise it for them.”

With focused, short-duration programs, curriculum designed in collaboration with industry, and flexible delivery options, PPL provided the opportunity with First Nations partners across New Brunswick.

PPL has built meaningful relationships with these partners to identify the labour market, cultural, and the 2021-22 academic year, PPL enrollment grew by nearly 50%, contributing to a new record of overall education4 (liv)10.1Tm [sf prrations pa8.4 5communitys v{E}ou v{0t0iUđđi}•šμ v{š}• {E}••• Å v ^ Z}}o•J

While the pandemic played a role in the number of students seeking training opportunities, that’s only one part of the equation. Without the co-operation of industry to identify labour gaps and hire PPL graduates, the team would not be able to offer the breadth of programming options it currently does. In some cases, industry steps up to provide instructors and even training facilities, and that’s because of the goodwill associated with the NBCC brand.

“That encourages employers to come to the College to seek opportunities,” Heather noted. “They come to us, and it only increases as we raise the profile of what the College can contribute.

“Success breeds success,” she added. “When we deliver well for our industry partners, they come back. Our partners spread the word about our success. That’s community supporting training. Where there’s industry support, that is key.”

Another factor that feeds into PPL’s success is the team working with industry. The College’s Business

Save the planet, or help a student make ends
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can accomplish both, simply by placing your re

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NBCC is celebrating a decade of enriched learning, community problem-solving, and industry support as its Applied

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using LEAN manufacturing methodologies. A student team worked
with industry partner Bourque Industrial Ltd. to research and develop
innovation alternative solutions to improve productivity.

IN
THEIR
WORDS

FROM STUDENTS,

TO ALUMNI,
TO STAFF

More than a college; we're also an employer. We believe so strongly in the quality of training our students

At NBCC, every learner has a backstory, a chronicle of what has brought them to post-secondary education at this point in their lives. It's up to the compassionate and caring members of the Student Development Team to learn their stories and determine what supports and services they need to achieve success at NBCC.

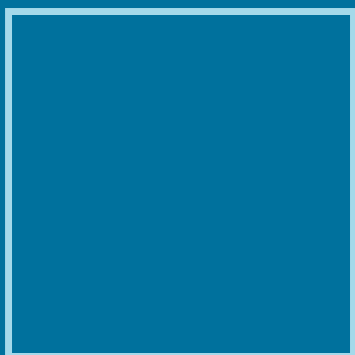
"Every learner is going to have unique needs in some sense, depending on what's in their 'in visible backpack', what they've come to the College with," said Emily Dayboll, one of a team of Student Development Managers who also serves as NBCC's Social Justice Equity and Inclusion Lead. "Sometimes these backpacks are fuller for learners from underrepresented groups."

The Student Development Team consists of Academic Coaching and Learner Services, Counseling and Career Services, International and Indigenous Student Support, Library Services, and more. Staff provide student engagement and support services across all six campus locations to ensure students feel part of the NBCC community and supported

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LEARNIN

from The Masters



At NBCC, students learn by doing; experiential learning is at the heart of the NBCC Advantage. They also learn from the lived experiences of masters in their chosen fields.

Across disciplines and sectors, NBCC's faculty at the top tier of their professions before coming to NBCC to share their skills and knowledge with the next generation.

TROY SARCHFIELD, who graduated from NBCC's Welding program in 1989 and the Welding Engineering Technology program in 1996, spent nearly two decades as a welder, welding supervisor, welding inspector, and quality control manager a triple Red Seal tradesperson, with certification in Welding, Steel Fabrication, and Mobile Crane, and is certified by the Canadian Welding Bureau, the Welding Institute of Canada, and the New Brunswick Society for Certified Engineering Technicians and Technologists.

"I've been in the welding trade since I was 17, when I took my first course, and I'm currently 52," he said. "It's a different world now than when I took welding. There's more theory, modern equipment, more help for students."

As the Coordinating Instructor for the Welding and Metal Fabrication program at NBCC Woodstock Campus, he's had direct involvement with curriculum development and equipment acquisition to build the program to its current success.

"I have former students who are now welding instructors and welding shop owners," he said. "I've seen them progress on to a fairly high level in the industry, and that is rewarding."

the moment when comprehension dawns for a student who has been struggling with a concept.

"I really like when they get that click and they



It starts with a question, says NBCC data analyst Edsandro de Oliveira.

What can we do to attract more students? How can we retain them? Where do most of our international and domestic students come from? What barriers are they facing?

Whatever the problem NBCC is looking to solve, Edsandro says the Institutional Research (IR) team is ready to dig into the data that can inform decisions that make real change to benefit students.

“They present us with the problem, we go get the data, try to check the reasons [for the problem],” he said. “Sometimes it’s not clear and sometimes it’s clear. We present the possible causes and suggest some solutions.”

The information pulled together by IR might show that students need extra support with personal problems, for example, or that they’re weathering financial struggles or other challenges. Equipped with this information, the College is better positioned to create programs, partnerships, or other improvements.

“I believe that this analysis helps us to help them,” said Edsandro, who graduated from NBCC’s IT Programmer-Analyst program in 2020.

Edsandro is the recipient of this year’s NBCC Excellence Award for Leadership (Non-managerial), recognizing a staff member who makes an exceptional contribution to the learning process and activities that facilitate that process.

Described by peers as a “super data analyst,” Edsandro plays a key role in measuring student retention. He baselined initial enrolment forecasting methods and is further supporting advanced forecasting methods.

Since beginning her career as a respiratory therapist in 1992, Tammie Fournier has always been passionate about working with older adults. Today, that passion is fueling applied research that is training the next generation of healthcare workers, transforming New Brunswick’s medical system, and improving the lives of seniors across our province.

As academic chair for NBCC’s Allied Health programs, Tammie believes that the College and its learners have a key role to play in applied research in healthcare.

For Lori O'Neill, teaching and learning go hand in hand. The most important lesson she's learned from her 23 years teaching at NBCC is the importance of building strong connections with students.

"I think it's really important that they know you're invested in their learning and that you care," said Lori. "Everything will fall into place if you build that connection with your students, that's the most important thing to me."

An NBCC alum, Lori returned to the College in 1999 to teach, and has served as a Coordinating Instructor in the Business Department for more than 10 years. A gifted instructor and community leader, Lori's impact reaches far beyond the four walls of the classroom, stretching into the workforce where her students will eventually find employment.

Recognizing the important role that community and industry stakeholders play in NBCC's success, Lori has cultivated a strong network of contacts, a network that benefits her students. Throughout her teaching career, Lori has secured countless practicum placements for students using her community connections, many of which have turned

IN
THEIR
WORDS

WHY THEY LOVE NBCC

AMANDA BENT,
Coordinator, Robertson Institute for Community Leadership

"What I love about working at NBCC is how we work together to support our learners and our communities. Every day, I witness students being mentored by faculty and community partners who provide space for them to learn and grow through volunteer and service learning opportunities. Through this, students are learning about themselves, gaining skills and confidence, and realizing they have the ability to transform lives and communities as good global citizens."

ANDREA REID,
Career and Wellbeing Counsellor

"I love working at NBCC because it is a place where you can be which can be incredibly invigorating. You get the opportunity to help people draw upon innate skills and acquire new ones. The opportunity to help people realize their potential and achieve their purpose."

SHAWN ETHIER,
Director, Enrolment Management

"I feel tremendously privileged to work at a college where its people live and breathe the institution's vision and purpose statements daily. I feel energized daily by working with colleagues as passionate about providing a positive student experience, from student recruitment through program completion and beyond, as I am. NBCC's people are truly dedicated to supporting the transformation of New Brunswick's post-secondary education system."

RAY HUBBLE,
Dean, School of Health and Wellness

"I love the challenges and support that are part of working at NBCC."

THE CAMPAIGN FOR