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QUESTIONS WITH NBCC PRESIDENT & CEO MARY BUTLER

3. SO WHAT EXACTLY DOES A COLLEGE PRESIDENT DO ANYWAY?

First and foremost, the president has a strong focus on governance from several important perspectives. The most obvious is operational governance in terms of what we do on a daily basis and year-over-year to achieve our strategic goals. I work directly for and with our Board of Governors who are responsible for ensuring we deliver on our legislated mandate. Together with many others on our NBCC team, I also work closely with the provincial government to collaboratively address the labour market needs of New Brunswick while being accountable for the funding we receive. NBCC also has existing relationships and great potential for new partnerships with business, industry, other levels and forms of government, and community groups across the Province. Overall, relationship building inside our college and beyond is a key part of the work of a college president.

6. VOLUNTEERING IS A BIG PART OF YOUR LIFE, AND COMMUNITY LEADERSHIP IS A BIG PART OF NBCC'S CULTURE. WHY DO YOU THINK THIS IS IMPORTANT FOR STUDENTS AND EMPLOYEES?

Society is dependent on its members to thrive. We live in communities and depend on one another. If we all just go about our day looking after only ourselves, then we neglect a huge part of ourselves. For me, giving back is about caring about something bigger than me and making sure that I'm doing what I can to make my community a better place. The best part about volunteering is that anyone can do it and it is easy. Whether it's serving food or meals for people in need, getting friends together for a street clean up, or going to the local school and reading to children, everyone can be involved in the community.

4. WHAT IS THE ONE THING YOU WISH MORE PEOPLE KNEW ABOUT NBCC?

The breadth and depth of our programs. There is a significant part of our New Brunswick population without post-secondary education. Our research indicates that one of the primary reasons why people in NB do not pursue post-secondary education is a lack of awareness of employment and training opportunities. People simply do not know their options.

We want to change that. There is so much more to our program offerings than people realize - we're everywhere! Our staff, students and graduates are involved in every aspect of building communities, businesses and non-profit sectors across our province and across this country.

7. WHAT ARE YOU MOST EXCITED ABOUT FOR NBCC'S FUTURE?

NBCC's primary goal is to welcome more learners. There are over 160,000 people in NB that have a high school diploma or less. Research indicates that higher levels of education result in better and more secure job opportunities; higher earnings over a person's lifetime; improved health and social outcomes; and less reliance on social services. We are excited about the opportunity to meet learners where they are and to explore new ways to reach and support people in pursuing post-secondary education.

5. NBCC IS WELCOMING RECORD NUMBERS OF INTERNATIONAL LEARNERS. YOU WERE ONCE A NEW CANADIAN. WHAT'S THE BEST ADVICE YOU'D GIVE A NEWCOMER COMING TO CANADA?

I came from a country that is similar to Canada and yet I still noticed and had to learn about many differences. I can only imagine, when newcomers arrive from a country where those differences are more pronounced, how much more vulnerable they may feel. There are so many things newcomers have help. There are many resources available both within NBCC, and also within our partner organizations, government and communities, who specialize in helping newcomers come to, and settle in, Canada.

8. WHAT'S THE BEST PIECE OF ADVICE YOU'VE EVER BEEN GIVEN THAT YOU LOVE TO PASS ON TO OTHERS?

My parents always taught me that "success is getting up and about."

NBCC’S GOLDEN MOMENT

NBCC students and apprentices picked up four gold and four bronze at the 2019 Skills Canada National Competition, which featured 550 competitors from across the country. NBCC alumnus and apprenticeship student Pascal Doiron, who graduated from the Automotive Service Technician program at the Moncton campus, was a member of the Skills Canada Team at the World competition in Russia.

Competing for Team NB from NBCC were:

- Denis Beaulieu, NBCC Woodstock, Carpentry
- Clayton Ford, NBCC Miramichi, Industrial Mechanic
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JENNY FORESTELL
Executive Assistant to
The Board of Governors

JENNY FORESTELL
EXECUTIVE ASSISTANT TO THE BOARD OF GOVERNORS
NBCC

As the Executive Assistant to the Board of Governors of NBCC, Jenny Forestell is possessed of strong organizational and relationship-building skills. These skills have enabled her to achieve significant achievement from the Colleges and Institutes of Canada's (CICan) Governance and Presidents Office Professionals (GPOP) association.

Described by her peers as professional and vibrant, Forestell is hardworking and dedicated to supporting NBCC's mission of transforming lives and communities.

She started her career in the United Kingdom after graduating from Secretarial College in Oxford. Her mother inspired her to pursue a self-sufficient lifestyle and instilled in her a work ethic that she refers to as "extreme professionalism!"

Since 2010, she has applied her work ethic and professionalism to serving the NBCC Board of Governors. Through her work, she is committed to continuously improving Board operations and efficiency.

ST. ANDREWS CAMPUS

At NBCC, giving back to the community comes as second nature to students and staff. The College has a long history of supporting the communities in which its students learn.

The St. Andrews Campus was recognized for its community support with a Power of Collaboration Award from the Charlotte County Abuse Prevention Network (CCAPN).

The Power of Collaboration Award recognizes individuals or organizations that have made a significant contribution to improving the experience of victims and survivors of crime in New Brunswick. NBCC received the award for providing a collaborative environment for annual events such as the National Day of Remembrance and Action on Violence Against Women and the St. Andrews Take Back The Night walk, and for supporting staff members to be active members of CCAPN.

When NBCC IT Business Analyst instructor Keisha Peters looks out at a new class, she knows that half of her students aren't only getting used to a new college program, they're adjusting to life in a new country. It's a situation she knows well. Just a few years ago she was in their position, leaving behind life in her home country of Jamaica to start college in a new country.

"It's a bit different, to be standing at the front of the same classroom I sat in just a little over two years ago," she said. "My class is just about an even split of Canadian and international students, so I'm getting to learn about so many other countries."

Peters is one of an increasing number of international learners choosing NBCC in recent years. NBCC has increased its international student-population nearly five-fold in five years from 92 to 485. The growth is the result of a concerted effort to reach beyond New Brunswick's borders.

"NBCC is committed to opening our doors as widely as possible and welcoming more international learners," said Rachel Gillespie, VP Strategy and Stakeholder Engagement. "Focused strategic enrollment management and targeted investments in international recruitment have allowed us to bring more learners to New Brunswick."

WELCOME TO NEW BRUNSWICK

In addition to NBCC's iTLC (International Titles to Learning at College), students and staff across the college go above and beyond to make international learners feel welcome.

Jay Peters, an International Business instructor in Saint John, drew on his own experience as an international student at the University of Cienfuegos in Cuba

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Rebbeca Taylor's journey to becoming a Practical Nurse was a difficult one. Her financial situation was precarious, with unexpected bills overwhelming a budget that was already stretched to the limit with the ordinary expenses of being a student.

Just when Taylor was beginning to think she might have to discontinue it possible for her to complete her program and graduate in June.

"Without that, I would have had to drop out. I was out of money," she said. "It made the difference for me."

Through the generous support of community and industry partners, NBCC's learners received 465 bursaries and awards valued at an estimated \$465,000 during the 2018-2019 academic year.

"As NBCC continues towards its goal of welcoming more learners, the generosity of our partners becomes even more important," said Thomas Meadus, Director of Advancement at NBCC. "Their financial support enables NBCC to continue transforming lives and communities."

Stephen Green, an Electrical Engineering Technology student at the Saint John Campus, had just about exhausted his student loan disbursement

SEEING THE FOREST
AND THE TREES IN MIRAMICHI

Forestry is one of New Brunswick's oldest industries, particularly in the Miramichi region, which feeds mills and operations throughout the northern and central portions of the province.

"There's definitely a forestry tradition in Miramichi," said Legere. "Miramichi is central to a lot of the province's forestry operations, so it's a good spot to have the training."

The program in Miramichi provides future woods workers with the skills and training needed to manage the forest of 2019 and beyond. Today's forest management, and at the Miramichi Campus, workers gain the skills they need.

Forest NB estimates that as many as two-thirds of New Brunswick woods workers will reach retirement age in the next 10 years. The job outlook is bright for those who want to start a sustainable, profitable career in New Brunswick.

"For someone who has a desire to work outdoors, it's a good-paying job, and you're home every night," said Legere. "You can stay in New Brunswick in an industry with a good future, and enjoy a good work-life balance."

LEARNING TO FEED
THE WORLD IN ST. ANDREWS

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Helping students learn to use their newfound skills “It was really eye-opening,” said Canova. “Under the to transform lives and communities is a big part of (Gunningsville) bridge there were a lot of cardboard boxes.”

Graphics and Communications Design class at the We found a bench with all of someone’s belongings Moncton Campus provides a shining example of it,” added Murphy. “It was kind of out of the way how NBCC learners are making a difference in their and we realized that someone was living there.” community through applied learning.

Their documentary follows a route from the bridge to Harvest House, then to the Ray of Hope Needy mini-documentaries about the issue of rising home Kitchen, then to the Moncton Public Library, then to lessness in Moncton. Nine teams of two students had The Humanity Project and finally to Nazareth House. Daley and Canova walked the route themselves while edit their films, to their client, The Humanity Project.

For instructor Naomi McGraw, the project was uncovering such a large distance on foot in bad weather. important lesson in not just communications, but in “We walked all around the city to the locations giving back to the community.

where homeless people go to access meals and “I’ve always believed that we all have something to services,” said Murphy. “It’s cold, it’s wet, they have give, and time and money aren’t the only options, no winter clothes, they can’t keep their resume dry.” she said. “You can always offer your expertise, skills As their instructor, McGraw was gratified not just or services. They worked so hard on this project.”

Students Krystel Murphy and Sara Canova produced a new perspective. Life Without A Roof, which retraced the steps of the “These two girls went above and beyond,” she said. “They worked so hard on that video and they homeless population in their daily lives. At the time of said. “They worked so hard on that video and they filming, the city’s emergency out-of-the-cold shelter took steps to learn the harsh reality of homelessness was not yet in operation and the students were over in our community. That was the goal; to change their whelmed by some of the images they captured. perspective.”

2. APPLIED RESEARCH WITH A SPECIAL TOUCH

At Meduxnekeag Consolidated School in Woodstock, NBCC Carpentry and Early Childhood Education students have contributed an applied research project with a special touch.



**ASHLEY RITCHIE, CLASS OF 2009,
CARPENTRY, WOODSTOCK;
CLASS OF 2013, BRICKLAYING,
WOODSTOCK**

Ask about role models for women in the trades in New Brunswick and Ashley Ritchie's name is sure to come up.

With not one, but two trades diplomas from NBCC under her belt, Ritchie is one of the province's most vocal advocates for advancing women in trades. Her work with New Boots, an organization which promotes and progresses women in trades, is an inspiration and an example for any young woman considering a career in the skilled trades.

She's a Red Seal Bricklayer, a Red Seal Carpenter and a gold, silver and bronze medallist at Skills Canada. She's a former carpentry instructor, both with NBCC

Early flaghens lacked as least six Sigma Yellow Belt

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Belts leading the charge on NBCC's continuous im

“NBCC recognizes that its bold goal of welcoming

Research: We must find a way to ensure that existing



A VOICE FOR HER PEERS

She used it to speak up for others.

As the President of the NBCC Student Union for the 2018-2019 academic year, Mahoney has been a champion for her fellow NBCC learners. Her efforts were recognized with the 2019 Excellence in Student Leadership Award, presented to a student who has made an exceptional leadership contribution at NBCC and in the community beyond. It's a remarkable journey for a young woman who had resolved to just keep her head down and get an education when she walked through the doors of NBCC for the first time.

"Recognizing that I do have something to offer students, I really enjoyed that. When I see growth in others, I see growth in myself."

Between earning her diploma in Business Administration: Marketing and representing NBCC's 4,000-

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A New Brunswick struggling with a shortage of skilled tradepeople, NBCC and its partners have been interested in building things, but she started thinking women become part of the province's labour and training a different career path before considering the trades.

J.D. Irving Limited, New Boots and the Department of Post-Secondary Education, Labour and Training teamed up with NBCC to give 10 women the opportunity to learn a skilled trade, with guaranteed employment at the end of their training. The Skilled Trades Exploration Program for Women (STEPW) provided 12 weeks of pre-employment training in a variety of trades at the Saint John Campus of NBCC, after which they began new careers at J.D. Irving Limited.

"I like working in a hands-on environment, I like being immersed in my work," she said. "So per cent of the skilled trades workforce," said Catherine Black, Dean of Trades at NBCC. "By working together, we can respond to New Brunswick's labour market needs while helping to ensure that female representation in the trades increases."

Jim Irving, co-CEO of J.D. Irving Limited, said STEPW is the next step in the company's longstanding partnership with NBCC.

"A large percentage of our workforce comes out of this institution," he said. "With 1,190 NBCC grads on our team, we know the Saint John community college will deliver first class training."

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OPENING OF NEW TRADES EDUCATION CENTRE

In March 2019, Perry Peterson, a mature learner in the Motor Vehicle Repairer and Painter program proudly led provincial and local dignitaries through the gleaming shops and bright hallways of the new Trades Education Centre at the NBCC Saint John Campus. The facility opened its doors to students in September 2018.

Since then, learners in the Automotive Service Technician, Auto Body and Collision Technician, Welding and Steel Fabrication programs have been honing their skills in bright, modern new classrooms and shops. These students are preparing to fill the looming job vacancies in New Brunswick's skilled trades.

The new Trades Education Centre was made possible by a federal-provincial investment of \$13.49 million through the Post-Secondary Institutions Strategic Investment Fund. The provincial government contributed \$6.65 million to the new facility, with the federal government contributing \$6.74 million.

